

In co-operation with



Kess & pa
Att: Jiere

24 February, 2013

H.E. Paola Amadei
Ambassador
Embassy of the Republic of Italy
Sultanate of Oman

All 1

Subject: Infra Oman 2013 – Oman's Third International Exhibition for Infrastructure and Industrial Projects

After compliments,

We are pleased to inform you that, in view of the rapid development with the ongoing construction of major infrastructure projects here in Oman, we are organizing the 3rd international exhibition for Infrastructure and Industrial Projects "Infra Oman" from the 30 September - 02 October 2013 at the Oman International Exhibition Centre, Sultanate of Oman.

- Infra Oman is the only exhibition in Oman to be organized in co-operation with the Ministry of Transport & Communications and the Ministry of Commerce & Industry.
- In the 2012 edition, more than 175 local and international firms exhibited with international participation from 27 countries including Country Pavilions from Iran, Italy, Spain, South Africa, Turkey and the United Kingdom.
- Infra Oman is the only exhibition in the Sultanate of Oman to be "BPA Audited".
- In its Inaugural edition, Infra Oman won the CMO Asia-Event Industry Award 2012 held in Singapore for the Most Admired Event in the Middle East.

Infra Oman will serve as an ideal platform for networking with key decision makers, expanding your business contacts and strengthening your presence in Oman's vibrant construction market. By being a part of Infra Oman you showcase the difference that your company can make to the Sultanate's highly impressive infrastructure development.

We look forward to your support and hope to have a strong presence of your country in the only major infrastructure event of the region. We request you to forward this information about the event to the relevant Associations and possible exhibitors that can benefit by participating at the exhibition.

For stand reservations or for more information about the event, please contact Ms. Jenitha Martin, Project Director, Al Nimr Expo on Mobile no. +968 94041616, Tel no. +928 24700656, or e-mail info@alnimrexpo.com, Website: www.alnimrexpo.com/infraoman

Thank you very much, and I look forward to a strong representation from your country in **Infra Oman 2013**.

Best Regards,

Jenitha Martin
Project Director



Al Nimr International Exhibition Organizers, PO Box 71, PC 117, Wadi Kabir, Sultanate of Oman
Tel: 00968 24700656, Fax: 00968 24799737, E-mail: mail@alnimrexpo.com

www.alnimrexpo.com



EXPO HIGHLIGHTS

Construction Requirements
 Hotel & Tourism Projects
 Power and Water Technologies
 Transportation and Logistics

Green & Future Buildings
 Industrial Free Zones
 Renewable Energy and Environment
 Infrastructure Projects - Roads, Airport, Railway & Ports - Build & Supply

Heavy Equipment and Technology
 Industry & Manufacturing
 Tools & Equipments

Exhibition Profile

1. BUILDING & CONSTRUCTION

- Abrasives & Adhesives
- Cement & Concrete Products
- Electrical Products
- Formwork & Scaffolding
- Interior & Design Service
- Marble Finished Products
- Stone Products & Technology
- Air Conditioning Systems
- Ceramics & Tiles
- Elevators / Escalators
- Glass & Fibreglass Products
- Iron, Metal & Steel Products
- Paints & Coatings
- Software Solutions
- Aluminium & Steel
- Construction Tools / Supplies
- Fire Safety & Security Systems
- Hardware & Tools
- Kitchen Modules / Equipment
- Plastic Products
- Wood Products
- Building Materials
- Doors, Gates & Windows
- Flooring Materials
- Interior Furnishings
- Lighting Fixtures / Accessories
- Rubber Products

2. HEAVY EQUIPMENT & TECHNOLOGY

- Construction Vehicles & Equipments
- Loaders / Skid Loaders
- Cranes / Tower Cranes
- Machines & Plants
- Earthmoving Equipments
- Mining Machines
- Lifting Appliances & Conveyors
- Tankers, Trailers and Tractors

3. INFRASTRUCTURE PROJECTS

- Affordable Housing
- Civil Engineering
- Drilling & Dredging Companies
- Iconic Structures
- Manufacturing Facilities
- Tourism Projects
- Airport Construction / Expansion
- Coastal Management Consultants
- Future & Green Buildings
- Industrial Estates / Free Zones
- Marine Engineering
- Urban & City Planners
- Architectural Services
- Commercial Development
- Hospital Design / Construction
- Landscaping
- Quantity Surveyor
- Asphalt Plants & Machinery
- Contracting & Consulting
- Hotel / Resort Projects
- Luxury Residential Properties
- Sports Facilities

4. POWER & RENEWABLE ENERGY

- Bio Fuels
- High Voltage Equipments
- Renewable Energy Systems
- Transmission Equipment
- Cables & Cable Accessories
- Hydro Power
- Smart Energy Technology
- Voltage Regulators
- Generators
- Industrial & Power Automation
- Solar Panels & Technologies
- Valves & Control Systems
- Geothermal
- Power Plant & Switchgear Equipments
- Transformers
- Wires & Cables

5. WATER & ENVIRONMENT

- Desalination Equipment
- Pollution Control Equipment
- Solid Waste Management
- Water Pumps & Filters
- Fountains & Pools
- Pollution Control Systems
- Trash Collection
- Wind Turbines
- Hazardous Waste Clean-Up
- Purification / Filtration Systems
- Wastewater Treatment Systems
- Pipes & Plumbing
- Recycling Technologies
- Water Filtration & Purification Systems

6. TRANSPORTATION & LOGISTICS

- Airport Construction Services
- Designing / Engineering Services
- Port Builders & Contractors
- Road Construction Machinery
- Traffic Management Systems
- Airport Equipment & Security Systems
- Fare & Toll Systems
- Port Equipment Suppliers
- Road Signs
- Trains & Railways Systems
- Bridges & Tunnelling
- Highway Construction
- Public Transport Systems
- Ship Building & Repair
- Warehousing & Storage
- Cargo Loading Equipment
- Parts Authority Operators & Suppliers
- Railway Plans & Programs
- Transport Management

7. INDUSTRY & MANUFACTURING

- Artificial Lift Systems
- Manufacturing Equipment
- Data Storage Systems
- Oil & Gas Equipment
- EOR Technologies
- Petrochemical Plants
- Industrial Machinery
- Production Technologies

8. FIRE SAFETY

- Fire Alarm Systems
- Fire Fighting Equipments
- Marine Fire Protection
- Gaseous Suppression Systems
- Fire Suppression Systems
- Water Leakage Detection
- Kitchen Hood Systems
- Fire Trucks
- Voice Evacuation and PAVA Systems
- Gas Detection Equipments
- Vehicle Fire Protection

Note: The list above is not exhaustive and only gives examples of products, equipment, projects and services that will be displayed at Infra Oman 2013.



Visitor Profile

THE LARGEST GATHERING OF INDUSTRY PROFESSIONALS

- Building Material Manufacturers, Suppliers and Distributors
- Consultants – Architects, Engineers, Real Estate
- Contractors – Civil, Mechanical, Electrical, Plumbing, Pipeline
- Contracts, Procurement and Logistics (CPL) and Supply Chain Managers
- Facility Operators / Managers / Industry Professionals
- Investors – Government Pension Funds, Venture Capitalists, potential Private Local Partners
- Property Owners / Developers / Homeowners
- Public Sector Officials – Representing Ministries, Tender Boards, Municipalities
- Senior Management – CEOs, COOs, CTOs, Board Members

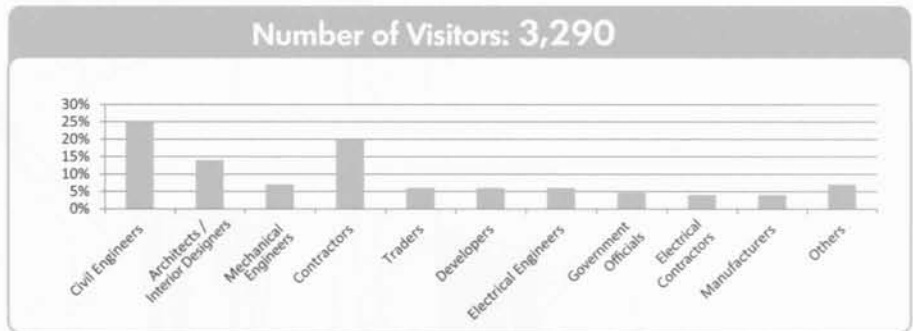
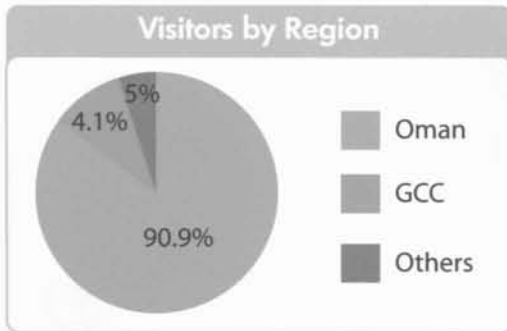


Infra Oman 2012 is the First exhibition in Oman to be BPA audited.

BPA worldwide confirmed and independently validated attendance, demographically and geographically coverage data based on verified registration of trade visitors at Infra Oman 2012.

The audit gives the sponsors & exhibitors certified and accurate number of trade visitors to compare with other exhibitions and invest their money in the right event.

This will also help to prepare logistically from the right size of the booth to quantity of sales materials and demonstrate ROI based on the ratio of leads generated to total visitors.



Testimonials

1. Doka Muscat L.L.C. - Mr. H. Hartung, Managing Director

"A very comprehensive exhibition especially in the light of the rapidly infrastructure development in many parts of the Sultanate of Oman. Validate B2B contractors as high ranking public decision makers."



2. LiuGong Machinery Middle East FZE - Mr. York Liang, President

"Infra Oman exhibition is a big event to help us to promote our brand image in Oman. The professional image of LiuGong showed in the exhibition provides our potential partners more confidence to cooperate with LiuGong. We found some potential partners and customers in the exhibition."



3. Embassy of the Republic of Italy - Dr. Ugo Falciola, Commercial Attaché, Embassy of Italy

"Infra Oman was a great opportunity for the Italian companies in the infrastructure sector and construction materials and we are confident that the event will lead to new business opportunities of mutual interest. We look forward to the next edition in order to ensure an increased participation from Italy."



4. Strabag Oman L.L.C. - Mr. Stefan Altziebler, General Manager

"Infra Oman 2012 was good and highly informative. We must acknowledge the success of the exhibition by attracting all individuals and entities to participate with their latest products and services in the field of construction. We look forward for the next edition of Infra Oman."



5. Hewlett Construction L.L.C. - Mr. Alan Cooper, Managing Director

"Hewlett exhibited at and sponsored the Infra Oman exhibition in October 2012. It served as the ideal platform for launching our business in Oman and allowed us to network with key decision makers and expand our business contacts within the construction market."